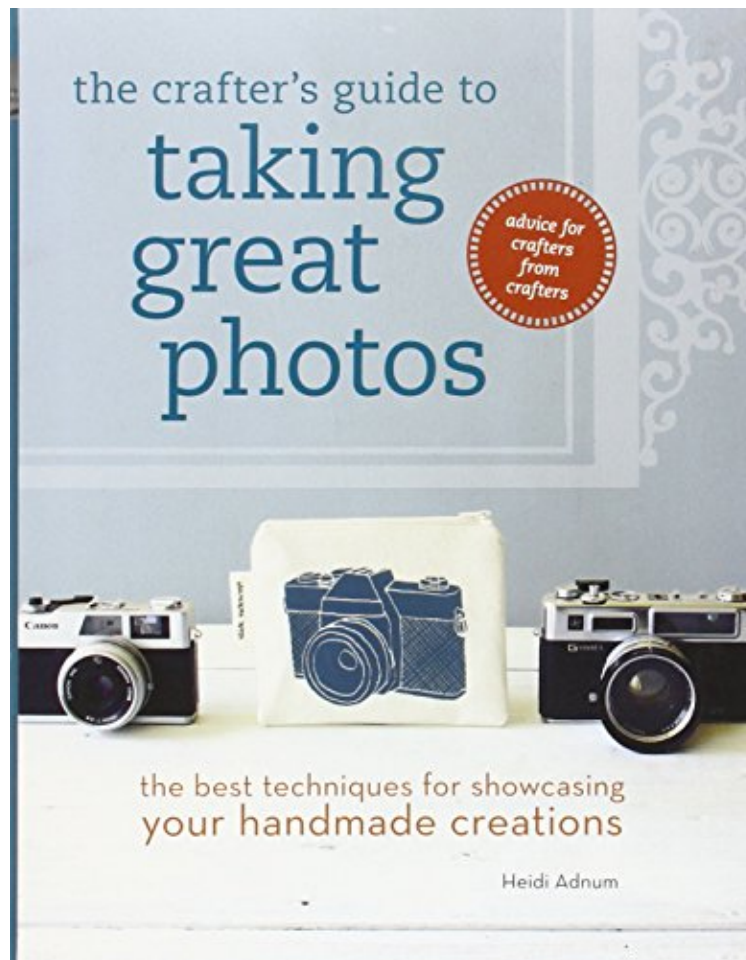


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The Crafter's Guide to Taking Great Photos: The Best Techniques for Showcasing Your Handmade Creations

Heidi Adnum

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Heidi Adnum : The Crafter's Guide to Taking Great Photos: The Best Techniques for Showcasing Your Handmade Creations before purchasing it in order to gage whether or not it would be worth my time, and all praised The Crafter's Guide to Taking Great Photos: The Best Techniques for Showcasing Your Handmade Creations:

39 of 41 people found the following review helpful. good for beginners, but I needed moreBy Luci AyyatI saw this book mentioned on blogs and was looking forward to it's release so I could improve photos of my handmade soaps. I think this book is very good for people just starting out with taking good craft shots. But for those who already know about natural light and tripods and such, I'm not sure this book will help you take your shots to the next level. There wasn't much in there that isn't already available on the web for craft photography. I actually ended up getting a food photography book which helped me immensely more than this one. I'm giving this 4 stars because the descriptions

says it will be useful for people at all levels and I don't agree with that. If the description called it a book for those just beginning to learn about photographing their crafts then I would give it 5 stars. I just didn't feel this book offered much for the novice trying to get more advanced. 2 of 2 people found the following review helpful. Exceptionally helpful! By MManaresi Very informative and exceptionally helpful. Lots of different perspectives from all types of sellers making various products. Basically anything you could possibly want to know about taking good photos of your crafts, from camera basics, to product specific information, and all the extra questions you can imagine. Really enjoy, can see myself using this for years to come as a reference. 2 of 2 people found the following review helpful. Good tips for craft photography By L. Novak This has some good tips for taking photos of craft items. I make jewelry, and was looking for help with photographing the finished pieces. This is more for those whose previous experience of photography was mostly snapshots for personal pleasure. If you've already advanced to art photography, this won't be as helpful, although there are some tips you might not have come across in your own work...

Sell more of your handmade items with better photographs! Amidst the sea of handmade jewelry, apparel, housewares, art, and other crafts that populate blogs, websites, and online marketplaces, how do you make your items stand out? The key is great photography. Beautiful handmade items can be undermined by poor or uninspired images that fail to represent the detail and craftsmanship. With *The Crafter's Guide to Taking Great Photos* you'll learn that you don't need expensive, professional equipment to get quality results. Get simple, practical advice presented with the crafter in mind. Learn to make a lightbox, how to use natural lighting, and how to capture the detail in your work. Broken down into specific craft areas, you'll find tips on how to best generate eye-catching images that will help sell your items. Boost your online crafting business with *The Crafter's Guide to Taking Great Photos*.

"Aimed at craftspeople with minimal photography experience or equipment, this guide offers simple advice on arranging, composing, lighting, snapping, selecting, and organizing outstanding digital images of all kinds of handmade objects. Adnum briefly covers photography basics and then goes on to address photographic issues specific to various craft disciplines, such as jewelry and fabrics. Many step-by-step photo sequences and examples of successful shots walk the reader through the process. With the ongoing popularity of sites like Etsy (on which Adnum authored a series on photography), this book is sure to be sought after by anyone who wants to sell his or her goods online." - Library Journal "A wonderfully written book from start to finish... Words like aperture, shutter speed, ISO... they feel scary to hear at first but Heidi does a masterful job demystifying these terms with engaging examples that inspire many AHA moments in terms of creative photography." - Jenny Doh, Crescendoh.com "This book is TERRIFIC. Paging through this book was like reading a Who's Who of craft photography. Of course, the photographs are fantastic, and the book is as gorgeous as it is informative." - Austen Gilliland, CanadianLiving.com's Craft Blog "This book is the ultimate reference for crafters and bloggers looking to improve their photography on a budget!" - Mark Lipinski, host, Creative Mojo "I really appreciate the thoroughness of this book. The first section alone is worth getting the book if you want to stop using the automatic mode on your camera and switch over to manual mode." CraftBuds.com "This is the book that I wish was out there when I first started blogging and selling my handmade goods... I pretty much devoured the book in one sitting. It's a must-have for makers, bloggers, and sellers." - Jenny Gordy, Wiksten "The DIY projects are clearly explained and well-illustrated. That is what makes this book so great, it is written in a way that is accessible for even a novice camera owner and photographer." - Erin Freuchtel-Dearing, Imagination Kids Toys "This book covers literally everything you need to know about product photography in a language that's really easy to understand!" - Jenny Nguyen, Jenny N Design "I get plenty of requests for book promos, but I don't usually accept one unless I am super pumped about the book. And this book, *The Crafter's Guide to Taking Great Photos*, I am super pumped up about. It is so good." - Brittni Mehlhoff, paperstitch.com "This book is going to be a godsend for many makers who take their own photos for their promotional materials and websites." - Rena Tom, creative business consultant "The bottom line here: I LOVE Heidi's book! It's my new blogging bible." - Jennifer Rounds, See How We Sew "First of all, this book is like candy. As it should be! You wouldn't believe it if a book about taking great photos wasn't filled with great photos. From the table of contents to the glossary, each page of *Crafter's Guide* is full of some of the most beautiful pictures of handmade products, everything from jewelry to bags to knits to stationary. I flipped through it the first time like I'd flip through *Vogue*." - Allyson Dykhuizen, The Sweat Shop of Love "If you are going to buy any book on the subject, then this should definitely be the one." - Crafty Ambitions.com "Many step-by-step photo sequences and examples of successful shots walk the reader through the process. With the ongoing popularity of sites like Etsy (on which Adnum authored a series on photography), this book is sure to be sought after by anyone who wants to sell his or her goods online." - Library Journal "A no-nonsense, nifty book that will teach you how to make the photos on your webpage look extra special." - Frankie Magazine, Australia "I'm so glad to see that the book covers tip