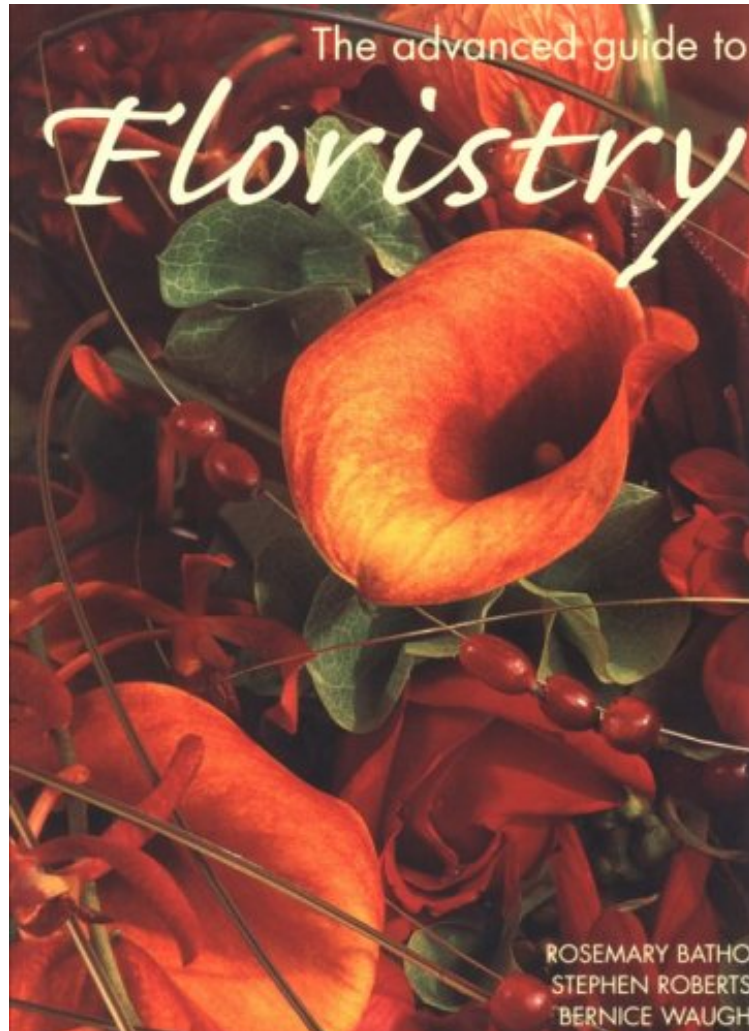


## The Advanced Guide to Floristry

*Rosemary Batho, Stephen Roberts, Bernice Waugh*  
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#1741539 in Books Merehurst 1999-07Original language:EnglishPDF # 1 .72 x 8.16 x 11.38l, 1.10 #File Name: 1853915173160 pages | File size: 73.Mb

**Rosemary Batho, Stephen Roberts, Bernice Waugh : The Advanced Guide to Floristry** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Advanced Guide to Floristry:

1 of 1 people found the following review helpful. Five StarsBy Sue G.Great ideas!14 of 14 people found the following review helpful. Inspiring and absolutely educationalBy L. BrightThe content of this book is excellent. My staff and I learned several unique techniques on how to manipulate plant material. We also got inspired by the modern designs featured. As a professional flower designer, I recommend this book to everyone interested in augmenting their knowledge and skills in advance floristry techniques. Thank you Rosemary Batho! Miguel Briceo / Floristerias Marbella / Panama17 of 19 people found the following review helpful. Good photos and displays, not so good text.By A CustomerThe book's title is "The advanced guide to floristry" and it is indeed advanced in their aesthetics, with lots

of photos of modern floristry designs. Nevertheless, there is no description of display construction methods, the information upon flower foliage selection (varieties etc) is scarce, and the text comprises only an overall view of the different displays.

This guide introduces the enthusiast to ideas for flower arranging, making the skills of the professional available in the home. Classic and contemporary combinations of floral materials, colours and techniques are shown. There are over 50 flower arrangements; something to suit every special occasion. Each arrangement is accompanied by advice on conditioning, construction, suggestions for alternative materials and professional tips. There is an illustrated section on cut flowers and also a section on techniques such as weaving and caging.