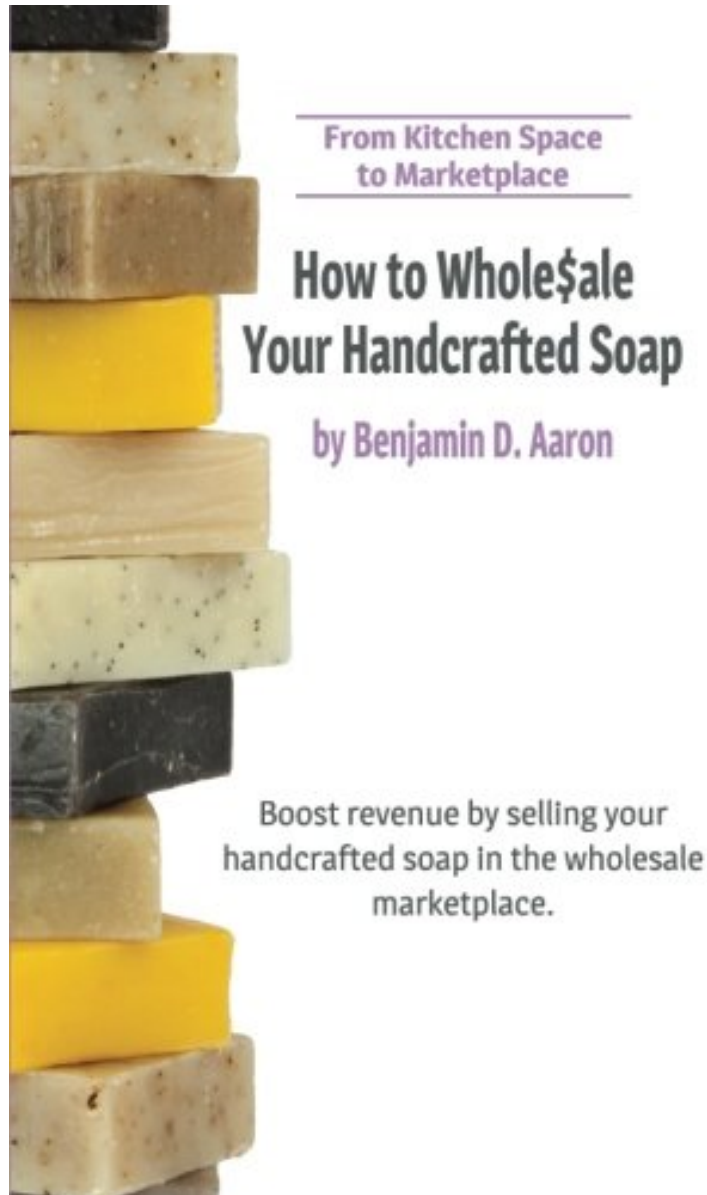


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How to Wholesale Your Handcrafted Soap: From Kitchen Space to Marketplace

Benjamin Aaron

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This book was specifically written for handcrafted soapmakers who are ready to take their small business to the broader marketplace. From the power of goal setting to breaking down your true manufacturing costs to designing an effective wholesale catalog, *How To Wholesale Your Handcrafted Soap* takes the mystery (and fear) out of the wholesaling process, step by step.

About the AuthorBenjamin Aaron started his entrepreneurial path in the handcrafted soapmaking industry at the age of 24 and grew his family company into the established marketplace through successfully wholesaling soap and bodycare products to nationally recognized chain retail outlets across the country. His first business, Prairie Soap Company, LLC, handcrafted, sold, wholesaled and taught soapmaking classes from a brick and mortar store in a vibrant retail shopping center located in Lees Summit, Missouri. His educational endeavors through classes and workshops led him to connect with a growing number of soap and bodycare handcrafters who are looking to take their kitchen hobby to the next level.