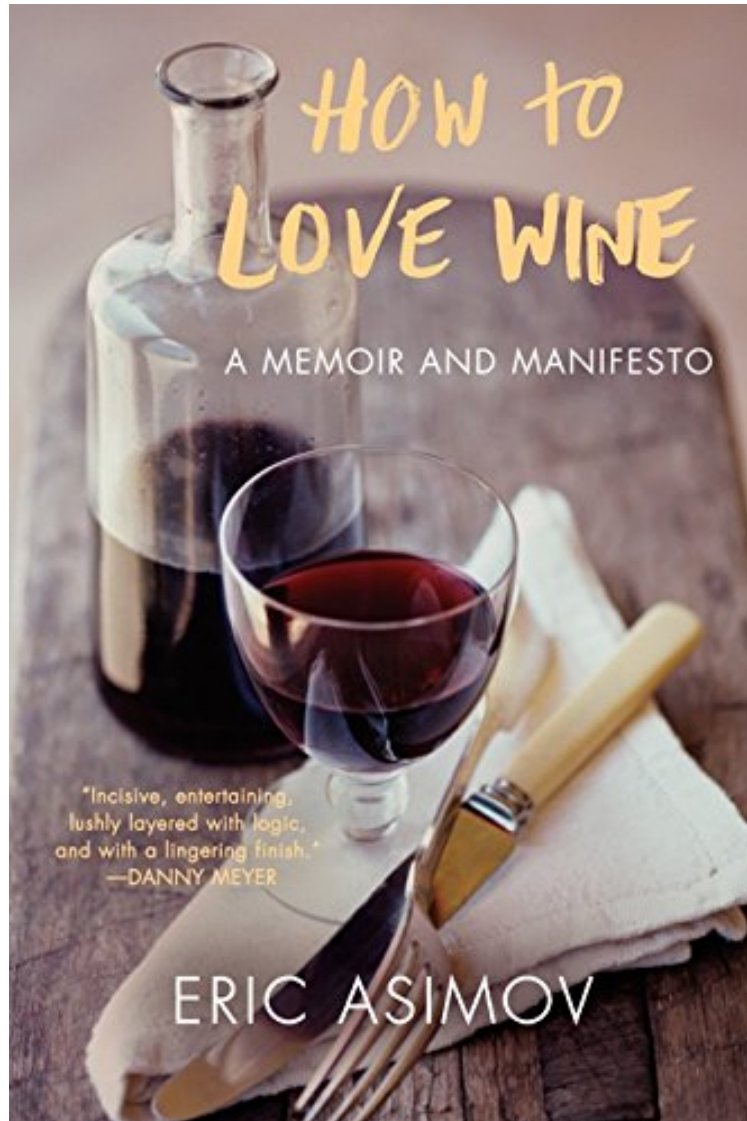


[Free read ebook] How to Love Wine: A Memoir and Manifesto

How to Love Wine: A Memoir and Manifesto

Eric Asimov

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#104121 in Books Eric Asimov 2014-07-01 2014-07-01 Original language: English PDF # 1 8.00 x .65 x 5.311, .2 #File Name: 0061802530288 pages How to Love Wine A Memoir and Manifesto | File size: 15.Mb

Eric Asimov : How to Love Wine: A Memoir and Manifesto before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Love Wine: A Memoir and Manifesto:

15 of 15 people found the following review helpful. A Great Introductory Book to Wine By Amy McMahan I expected to have to plow through some pomposity and name dropping, like I did through three of Jay McInerney's books, the payoff being the knowledge that the NY Times wine critic has to impart. This guy is so humble and down to earth it's shocking. This truly is a book by someone who loves wine for people who want to know more about it/learn how to

love it. It is a quick and great read. 0 of 0 people found the following review helpful. **Understanding Wine For The Novice** By Bill This author has an interesting and somewhat different, then the wine critics, perspective on wine and the appreciation of wine. I found the book refreshing and by following the authors point of view, makes wine much less intimidating for the novice wine drinker. I recommend this book for the person who wants to enjoy wine and not get all wound up in the nuances of the 'Enlightened Wine Critics'. 0 of 0 people found the following review helpful. **Returns wine to its roots** By E. James Have you ever laughed out loud at the tasting notes on the back of a wine bottle (the faintest soupçon of asparagus and just a flutter of a nutty Edam cheese)? If so, you will thoroughly enjoy this book. While Eric acknowledges the usefulness of these notes, at some level, he also recognizes how they can remove or lessen the enjoyment of wine purchasing and drinking. This book aims to demystify all of this terminology and return wine to its rightful place as an expression of terroir, culture and community. As I read the book, I couldn't help but think of *The Emperor's New Clothes* with Eric having the guts to see it and expose it for what it is. I love Eric's work for the *NYTimes* so I was not surprised that I loved this book as well.

Eric Asimov, the acclaimed chief wine critic for the *New York Times*, has written a beautiful and thought-provoking combination memoir and manifesto, *How to Love Wine*. With charm, wit, and intelligence, Asimov tells how he went from writing beer reviews for his high school newspaper on Long Island to the most coveted job in the industry. He evaluates the current wine culture, discussing trends both interesting and alarming, and celebrates the extraordinary pleasures of wine while, at the same time, questioning the conventional wisdom about wine. Whether you're a connoisseur or a novice, already love wine or want to know it better, *How to Love Wine: A Memoir and Manifesto* is the book for you.

From **Booklist** Wine fanatics, or those angling for entry to the world of wine, will find comfort in *New York Times* chief wine critic Asimov's down-to-earth discussion of loving wine. His approach welcomes all, untangling the preposterous hype around wine scores, blind tastings, and memorizing grape varietals, aspects that supposedly separate the masters from the rest. But readers expecting some handy checklist should look elsewhere. Asimov wants to challenge readers. Answers do come, though, while he considers his own unlikely path from casual drinker to the powerful industry voice he has become. And while much of his story strays from wine, what's really special here is that Asimov's argument not only makes so much sense but that he doesn't take the easy way out, letting wine drinkers off the hook to drink whatever simply tastes good. He values any opinion, as long as it comes with thoughtful reasoning. Moreover, what he argues is most essential for a relationship with wine, and what's most refreshing to read, is an approach free of anxiety and open to love. --Casey Bayer James Beard Foundation Book Award Nominee for the *Whos Who of Food Beverage in America* Inductee (No Source) James Beard Foundation Book Award Nominee for *Beverages* (No Source) A wonderfully intimate memoir-cum-manifesto from a writer comfortable with his own ability as a wine writer who's not afraid to say it as it is. . . . One of the more enjoyable and fluid wine books to read all year. (Jancis Robinson) Wine aficionados are always bickering among themselves. . . . In his delicious new book, *New York Times* chief wine critic Eric Asimov cuts through all of this background noise and reminds us of the elemental and undeniable fact that wine is . . . sheer pleasure. (Oregon Live) Eric Asimov sees through the snobby froth of 100-point scores and tutti-frutti tasting notes to the realities of wine, staple grocery and occasional star, as he calls it. How to become America's most trusted wine critic? Read it here. (Hugh Johnson) In his highly personal, utterly unpretentious book, Asimov makes clear that the most important thing about wine is enjoyment. Any deeper understanding--and for him food, culture, farming, and more count for a lot--depends on it. (Ed Behr) This book might have been titled *A Healthy Dose of Fresh Air*. How modestly and reasonably Asimov dares to slay the wine dragons. I reveled in each and every thrust and parry. (Kermit Lynch) Excellent . . . [a] thoughtful read. . . . Like a crisp glass of Sancerre, *How to Love Wine* is an especially refreshing breeze through the hot air and pretension that's so prevalent in wine culture. (Sacramento Bee) A friendly, well-written approach to enjoying wine, full of low-stress recommendations to help avoid wine anxiety. (Kirkus s) Forget the snooty trappings of wine connoisseurship just drink up and enjoy, argues this simultaneously down-to-earth and romantic meditation. Asimov sprinkles in lively reminiscences of his journalism career and the idiosyncratic culture of wine cognoscenti, and enchants and reassures by his warm savoring of the drinking experience. (Publishers Weekly) Wine fanatics, or those angling for entry to the world of wine, will find comfort in Asimov's down-to-earth discussion of loving wine. Moreover, what he argues is most essential for a relationship with wine, and what's most refreshing to read, is an approach free of anxiety and open to love. (Booklist) From the Back Cover In *How to Love Wine*, *New York Times* wine critic Eric Asimov examines why the American wine culture produces anxiety and suggests how readers can fearlessly develop a sense of discovery and wonder as they explore and enjoy the diversity and complexity of the world of wine. With warmth, candor, and intelligent authority, Asimov interweaves his professional knowledge and insights with engaging personal stories of his lifelong love affair with wine. In a direct, down-to-earth manner, Asimov discusses favorite vineyards, wine's singular personalities, the flaws of wine criticism, and current wine issues. Throughout, he incorporates in-depth discussions of beautiful wines, both easy to find and rare, and pays special attention to those that have been

particularly meaningful to him. Thought-provoking and enjoyable, *How to Love Wine* will transform readers into true wine lovers.