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Alli Koch

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By: Alli Koch

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Alli Koch : How To Draw Modern Florals: An Introduction To The Art of Flowers, Cacti, and More before purchasing it in order to gage whether or not it would be worth my time, and all praised How To Draw Modern Florals: An Introduction To The Art of Flowers, Cacti, and More:

83 of 85 people found the following review helpful. BEST how-to book I've ever bought!By Lo ZukowskiI bought this book because I needed to learn the foundation of drawing flowers. I was never terrible before but it was always a hit or miss and often times I'd be sitting there staring at my page thinking I don't know what I'm doing at all. But I bought the book and saw results that I would have never DREAMED of, and the crazy part is that they were instant. I started doodling and I'm like what the heck I can actually draw! Most how-to books give you some tips and it takes time but somehow Alli dummy-proofed this and it blew my mind! Seriously, amazing! Can't wait to have more time to go through it all. Thanks Alli for sharing your knowledge and making me feel so much more confident in my ability to draw!73 of 75 people found the following review helpful. My new favorite book!By Kristen P.I'm a handlettering and watercolor artist who regularly uses florals to enhance my work. I am always struggling to think of flowers (I usually just make up imaginary florals to be honest) so when I saw this book I knew I had to have it. First of all, this book as absolutely gorgeous and I would buy it for that reason alone. Secondly and more importantly, Alli's instructions are so clear and helpful if you're looking to step up your floral illustrations. You will surprise yourself every time you finish drawing a flower and it turns out so beautifully! Some may be concerned that they'll be drawing the same version of

each flower every time or copying Alli's exactly, however her written instructions give insight into the characteristics of each flower and more generalized guidance on her approach to each step so that you can start branching out into drawing your own versions. I've almost made it through the whole book and I already feel that I'm better at visualizing each piece of the flower (like the twists and turns of the petals) as I'm drawing. I see myself referencing this book regularly for inspiration and instruction when I'm looking to draw florals!42 of 43 people found the following review helpful. I think the book is beautiful and I like how it has so many varieties ...By Anna K LoganI'm surprised this hasn't been noted yet, but there were a few things that slipped past the editor of this book- pages 35-45 are missing, and in their place are pages 83-94 (so they're in it twice). Maybe it only happened with a certain printing batch- but either way, I feel a little shafted!Despite these issues, I think the book is beautiful and I like how it has so many varieties of flowers.Hope to see these problems revised in an updated edition!

Alli Koch has mastered the art of turning simple doodles into beautifully designed floral illustrations and is giving you her expertise in her book *How To Draw Modern Florals*. In this step-by-step guide, Alli teaches everything you need to know about modern florals: tools of the trade, where to find inspiration, the anatomy of a flower, and the basic shapes for drawing a flower. You'll feel as though you're sitting down with Alli at a coffee shop as she walks you through the process of drawing and designing all aspects of modern florals. You'll learn designs from classic floral favorites like the rose to most popular florals of today. You'll even learn some non-traditional florals that happen to be some of Alli's favorites: succulents and cacti.

About the AuthorFounder and designer of Alli K Design. You may have known her from high school as the girl who doodled all over everything and had handwritten notes that looked like a computer font. Shes been practicing her handwriting ever since she can remember, and shes been putting that practice to good use these days with Alli K Design. Alli K Design is all shes ever known, transitioning straight out of college into her own design company and turning that handwriting practice into a professional practice and those random doodles into expert illustrations. A typical day for Alli includes: Going to Chick-Fil-A (typically two, okay maybe three times a day), hanging and working at her studio. Along with her love of all things Chick-Fil-A, shes also a big fan of the color black. Not only is it the main color of the ink that fills her pages and designs, but its also the basis of her wardrobe.