

[PDF] Arranging: The Basics of Contemporary Floral Design

Arranging: The Basics of Contemporary Floral Design

Hal Cook

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All the essentials of floral design - with illustrated step-by step instructions, so you can create spectacular arrangements yourself. A survey of styles and motifs. Discussions with illustrated examples of the latest in contemporary design trends. Procedures for assuring maximum longevity for your flowers. Hints on how to mix colors effectively. The element and principles of design. Basic forms to follow . . . and go beyond. Guidelines for choosing containers that enhance your designs. Tools to have on hand. Seven illustrated step-by-step arrangements. This the definitive handbook for anyone interested in discovering creative freedom and excitement of cut-flower design.