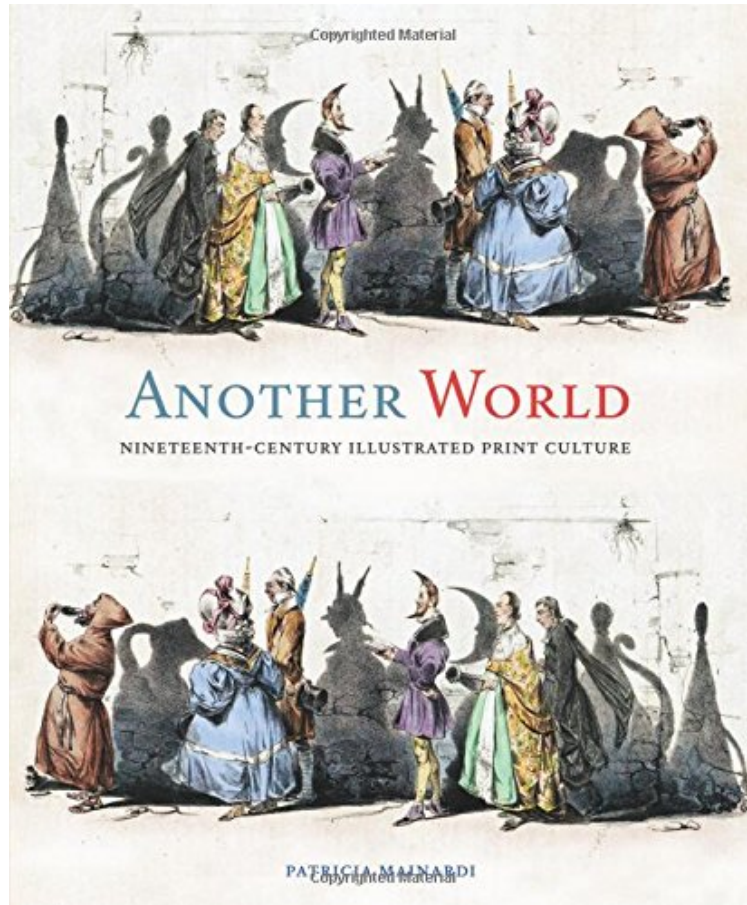


## Another World: Nineteenth-Century Illustrated Print Culture

Patricia Mainardi

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#1165833 in Books Mainardi Patricia 2017-03-14 Original language: English PDF # 1 10.20 x 1.00 x 8.30l, .0  
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63.Mb

**Patricia Mainardi : Another World: Nineteenth-Century Illustrated Print Culture** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Another World: Nineteenth-Century Illustrated Print Culture:

0 of 0 people found the following review helpful. Beautiful and tremendously researched volume By Earl In Another World: Nineteenth-Century Illustrated Print Culture Patricia Mainardi makes a substantial contribution to the study of the history of print culture, focusing on the period from the late 18th century to the very early 20th century. In her introduction she tells us that she intentionally chose neither "high art" nor the minutiae of everyday life but a middle path. By doing so she fills a need to look at more than simply high art or, at the risk of trying to cover too much, at everything. What absolutely comes through does indeed affect everything as she shows how influences flow in every direction and new technologies are often tested in one strata of the field before finding more and varied uses elsewhere. As graphic novels are (or rather have been for at least a couple decades) making strides into what is commonly called "literature" this volume serves as a wonderful precursor to the current chapter of print culture and

history. In her conclusion she points out possible areas for further research and study and, as someone not educated in art or art history specifically, I also saw many wonderful opportunities for further research in the areas of sociology, literature, history and various area studies. The end notes and bibliography are both full of excellent sources from which one could look into an area in more depth or begin a separate research project. The academic aspect I alluded to in the previous paragraph should not be taken to imply this is a dry academic book. The writing is very good and would be accessible to any reader with an interest in the area. It is also very well illustrated and makes a beautiful addition to a library for that reason as well. I would recommend this to anyone with an interest in the history of print culture and/or anyone who likes to look at old images from the period under consideration. Reviewed from a copy made available by the publisher via NetGalley. 0 of 0 people found the following review helpful. Interesting and informative. By Debbie "Another World" looked at developments in printing technology in the 1800s (like lithography) and how this promoted the development and popularity of caricature, illustrated magazines, comics, illustrated books, and popular prints. The author mostly talked about developments in France and England. The author looked at the early experiments in these forms, like how the format and graphic language of comics developed as various authors/illustrators tried new things. He also talked about the first people to make illustrated magazines, comics, etc., and the challenges they faced. He talked about who bought these prints, magazines, etc., and what people thought about them at the time. There were many pictures of these early caricatures and prints and of pages from the illustrated magazines, books, and comics. The author interpreted these pictures, which was nice since the political statements or cultural context would often have been lost on me. I found the information to be very interesting and easy to understand (though it's academic in tone). I'd highly recommend this book to those interested in illustrated prints and printing in the 1800s. I received an ebook review copy of this book from the publisher through NetGalley. 0 of 0 people found the following review helpful. Another World: Nineteenth-Century Illustrated Print Culture by Patricia Mainardi ... By Kristine Fisher Another World: Nineteenth-Century Illustrated Print Culture by Patricia Mainardi is a free NetGalley ebook that I read in early March. Mainardi sorts through mostly French (some British) 19th century print media and curates an ideal collection, correctly and collectively portraying high-brow, mainstream, and lower class art consumption of privately-owned prints, publicly published comics, caricatures, and bound illustrations in newsletters and books. Each of these genres - whether printed, sketched, etched/engraved, or machine-made - are instilled with the value to entertain, ridicule, promote, commentate, idealize, educate, or satirize, and they open a modern viewer's eyes wide to the enlightened perspectives and careers of early designers within print culture.

The remarkable story of the stylistic, cultural, and technical innovations that drove the surge of comics, caricature, and other print media in 19th-century Europe Taking its title from the 1844 visionary graphic novel by J. J. Grandville, this groundbreaking book explores the invention of print media including comics, caricature, the illustrated press, illustrated books, and popular print tracing their development as well as the aesthetic, political, technological, and cultural issues that shaped them. The explosion of imagery from the late 18th century to the beginning of the 20th exceeded the print production from all previous centuries combined, spurred the growth of the international art market, and encouraged the cross-fertilization of media, subjects, and styles. Patricia Mainardi examines scores of imaginative and innovative prints, focusing on highly experimental moments of discovery, when artists and publishers tested the limits of each new medium, creating visual languages that extend to the comics and graphic novels of today. Another World unearths a wealth of visual material, revealing a history of how our image-saturated world came into being, and situating the study of print culture firmly within the context of art history.

A rich work . . . [that] traces the history of popular illustration in the nineteenth-century. Deirdre D. Spencer, ARLIS/NA S