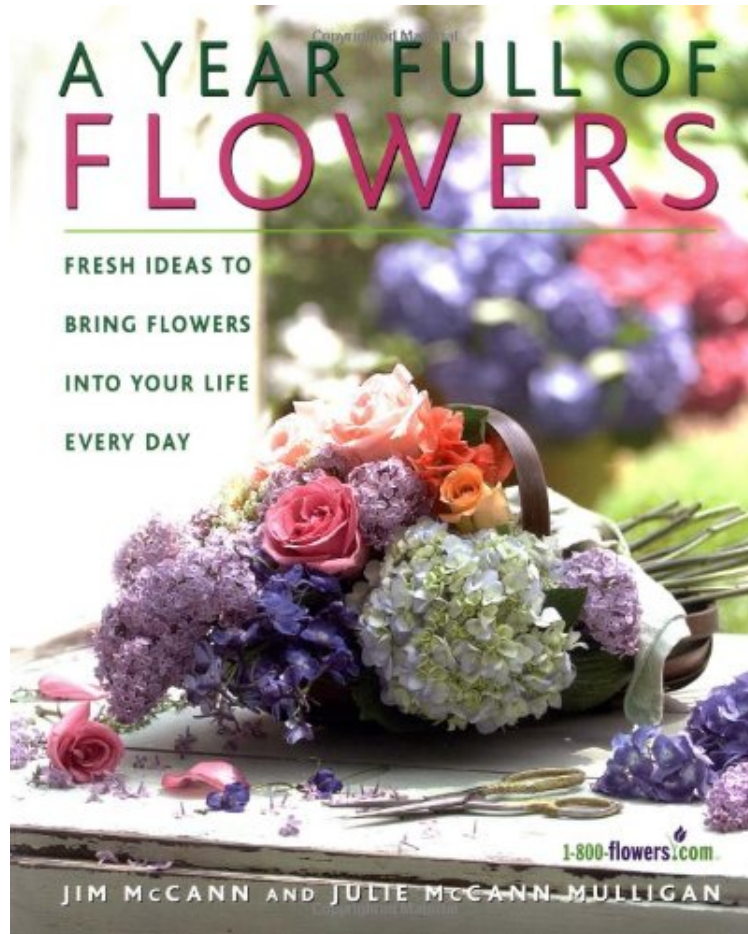


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A Year Full of Flowers: Fresh Ideas to Bring Flowers Into Your Life Everyday

Jim McCann, Julie McCann-Mulligan
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Jim McCann, Julie McCann-Mulligan : A Year Full of Flowers: Fresh Ideas to Bring Flowers Into Your Life Everyday before purchasing it in order to gauge whether or not it would be worth my time, and all praised A Year Full of Flowers: Fresh Ideas to Bring Flowers Into Your Life Everyday:

1 of 1 people found the following review helpful. No designs I would actually useBy Ann PeteI bought this book for ideas and tips to use when making floral arrangements for friends and family. I had just completed a floral design course and was eager to continue on my own. A big attraction of the book was the authors' connection to 1-800-FLOWERS. I expected well designed arrangements, easy enough for a non-professional to re-create. Instead the book contains an odd assortment of cutesy, unattractive arrangements that seem more like craft projects. For example, a bunch of alstroemerias encircled with asparagus stalks, artichokes filled with tulips, and a bunch of purple lisianthus in a glass tumbler covered with plastic craft beads. I do not see even one projects that I will make.0 of 0 people found the following review helpful. Beautiful as well as practicalBy Julie H.I gave this book as a gift. It has gorgeous pictures

and arrangements a normal person could actually reproduce. While some bouquets are involved and complex, others are very straight forward. It also looks nice just on a coffee table. If you like to make flower arrangements this is a good book. 0 of 0 people found the following review helpful. Nice book
By Lori S. Liebler
I really enjoy this book. I was in a certificate program to become a floral designer and this book is really nice to have for an idea or two.

Let Jim McCann and Julie McCann-Mulligan - the creative team from the nation's #1 distributor of fresh flowers at 1-800-Flowers - show you fabulous, innovative ways to add nature's beauty to your home. Flower arranging has never been this easy-or this much fun!
A sunny, fresh bouquet of daffodils enchants with the promise of spring. A sprig of tiny blush pink roses tucked into a silver bud vase makes a quiet statement of love and romance. Throughout the year, nothing speaks to the beauty of life's everyday joys and special occasions like flowers. With the inspiration of this gorgeous full-color book from the nation's leading source of fresh-cut and seasonal flowers, anyone can learn how to have fun with flowers in novel and delightful ways. Here you will find: - Flower arranging basics-equipment you need to get started; tips on cleaning, cutting, and conditioning stems; guidance on design principles of color and texture, balance and proportion- A glorious celebration of the seasons-with such choices as dogwood, tulips, and lilacs in spring; zinnias, sweet peas, and peonies in summer; sunflowers, chrysanthemums, and decorative gourds in autumn; poinsettias, holly, evergreen boughs, and pine cones in winter - Dozens of original presentations, both elegant and whimsical-from a fresh vegetable vase made of beautiful green asparagus to a stylish place setting and napkin ring of lemon leaves and fragrant seeded eucalyptus
With step-by-step instructions and sidebars sprinkled throughout providing insider secrets, shortcuts, creative solutions to commonly asked questions, and some advanced techniques, A Year Full of Flowers will turn any flower lover into an inventive flower arranger.

About the Author
Jim McCann, the CEO of 1-800-Flowers, the nation's most prominent source of fresh-cut and seasonal flowers, brings over 25 years of success in flower-arranging to this book. He lives in Nassau County, Long Island. Julie McCann-Mulligan is the creative consultant for 1-800-Flowers. She lives in Queens, New York.